



Headless Commerce Accelerated

Launch a decoupled web storefront for Salesforce Commerce Cloud in just 8 weeks.

Headless Commerce Accelerated offers the fastest path to headless commerce for Salesforce Commerce Cloud customers. In just 8 weeks, systems integrator 64Labs can implement **Mobify's storefront for headless commerce** on top of your existing **Commerce Cloud** instance using Salesforce's new B2C Commerce APIs.

The headless commerce approach unlocks flexibility, giving you the ability to create customized experiences that differentiate your brand and deliver them to any device or application.

What you get:

- **Fast time to market:** Launch a headless commerce approach in only 8 weeks.
- **Return on existing investment:** Leverage existing Commerce Cloud build and launch an ultra-modern front-end on top using the Salesforce B2C Commerce APIs.
- **Modern digital experience:** Get lightning-fast performance and app-like engagement features with a responsive Progressive Web App across mobile, tablet, and desktop.

Going headless with Commerce Cloud + Mobify

Going headless requires solid APIs to integrate commerce functionality with your web storefront and any other front-end apps. To this end, Salesforce is now offering B2C Commerce APIs - the new starting point for all APIs from Commerce Cloud.

Mobify's storefront for headless commerce integrates with the Salesforce B2C Commerce APIs, accessing the commerce functionality and rendering it on the web experience. It also provides the infrastructure to handle all storefront operations so that you can count on your storefront to be stable and resilient.

8-week headless commerce launch

Having delivered many successful projects for both Mobify and Salesforce Commerce Cloud customers, 64Labs has extensive experience working with both platforms. By leveraging that expertise and Mobify's pre-built infrastructure for storefront operations, 64Labs can launch a headless solution for Salesforce Commerce Cloud customers in just 8 weeks.

Contact us to learn more about Headless Commerce Accelerated.

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